

From the President's Desk

January 2010



It's hard to believe that not only is this the start of a new year, but the beginning of a new decade.

To get things started, I wanted to wish everyone a

Happy Green Year!

This year marks the launch of the "Brookline 2010- Community Climate Challenge." The effort is the brainchild of non-profit Climate Change Action Brookline and the town's own Climate Action Committee. The goals of this initiative are to raise consciousness on our environment, to encourage participation and to produce measurable reductions in the total carbon footprint. All members of the community are being asked to commit to doing ONE thing this year, from engaging in more recycling to making their events 'green' and to help spread the word that the time to make a difference is Now. This becomes even more important as we seek permits from the Town to allow our impending expansion. As Brookline's largest employer, we need to show every day that we are a good neighbor.

I am proud to say that The New England Institute of Art, through the combined efforts of all of us, is well on its way to helping to lower the collective "carbon footprint."

In April of 2009, we contracted with the recycling company "SAVE THAT STUFF" and we are making great strides. There has been an obvious and conscious effort to fill up the blue recycle bins and the bottle and can receptacles. More of us are turning off our lights and computers and the buildings no longer glow in the dark.

I wanted to share an update from the end-of-year report that we have just received from Save That Stuff that should be the impetus to continue to increase our recycling efforts.

From April 2009 – December 2009: * (see report on last page of this memo)

Our paper and co-mingling recycling efforts yielded the following:

10 Brookline Place West	7.05 Tons of Paper	2.7 tons of comingled items
303 Boylston	2.93 Tons of Paper	.750 tons of comingled items
138 Harvard St	2.85 Tons of Paper	.985 tons of comingled items
TOTALS	12.83 TONS OF PAPER	4.43 TONS OF COMINGLED ITEMS

And that effort has resulted in, The New England Institute of Art Saving:

- 78 Cubic Yards of Landfill Space
- 84,516 Kilowatts of Electricity or
- 50 Barrels of Oil
- 218 Adult Trees

Overall, we have REDUCED our Carbon Footprint by
14 METRIC TONS OF CARBON EQUIVALENT

This is equal to removing 11 cars from the roadway each year!

Congratulations and thank you!

BEYOND RECYCLING

In addition to our own efforts, our landlord, National Development has been making substantial environmental changes at 10 Brookline Place West which have resulted in a much more energy-efficient operation:

They include:

Replacing the old boiler, which ran at 100 percent all day/every day, with the installation of 3 new energy-efficient boilers. These new boilers have individual stages of operation which are fired up based on the outdoor temperature and the demand for



heat at a particular time of day. This has resulted in a significant saving in gas and electricity.

In addition, a new, far more efficient boiler has been installed for domestic hot water in the bathrooms.

Lighting has been upgraded throughout the building as well, through the NSTAR program and hands-free devices are being installed in the bathrooms. This will include automated soap dispensers, paper towels, sinks and flushometers.

Going forward, Green Considerations are on the table for the new construction and we will bring you updates as decisions on designs and materials are made. We will continue to be conscious of our environmental impact.

WHAT YOU CAN DO:

As you can see, every little bit helps. Please continue to think GREEN. A few easy steps to take:

- Turn off lights when not in use
- Turn off your lights and computer when you leave at the end of the day
- Don't print, unless absolutely necessary
- If you must copy, use the double-sided feature
- Bring in your own cups/plates/silverware, instead of using disposables
- Minimize the use of space heaters
- Recycle – Recycle – Recycle
- Reuse paper for memos/scratch pads
- Take your environmentally friendly and reusable NEiA bag to the grocery store

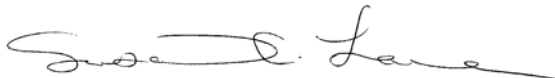
To learn more about Brookline 2010 and the many things we all can do, log onto www.brookline2010.org Also, please submit any ideas you may have to Fran Berger at fberger@aia.edu.

And above all else, in everything you do, everyday –

Please remember to REDUCE, REUSE and RECYCLE

Finally, as we begin this New Year, I am pleased to share that EDMC is continuing the Choice Rewards for Employees in Fiscal Year 2010. The Program is intended to recognize employees for the contributions they make to the campus that result in NEIA successfully meeting or exceeding the fiscal year financial plan. We will share more information on this program in the Spring.

Happy New and Green Year,



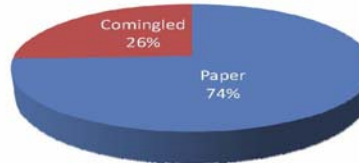
Year-End Recycling Report



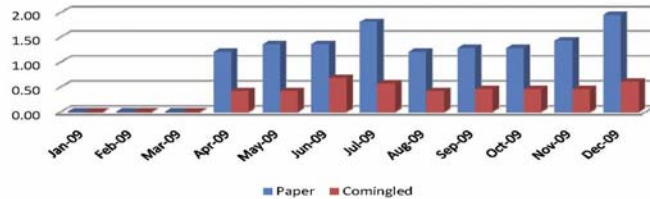
NEW ENGLAND INSTITUTE OF ART 2009 Recycling

2009	10 Boylston St				303 Boylston St				138 Harvard Street				Monthly Total	
	# of toters	Paper Tons	# toters	Comingled Tons	# of toters	Paper Tons	# of Toters	Comingled Tons	# of toters	Paper Tons	# toters	Comingled Tons	Paper Tons	Comingled Tons
Jan-09		0.000		0.000									0.00	0.00
Feb-09		0.000		0.000									0.00	0.00
Mar-09		0.000		0.000									0.00	0.00
Apr-09	8	0.600	7	0.263	4	0.300	2	0.075	4	0.300	2	0.075	1.20	0.41
May-09	10	0.750	7	0.263	4	0.300	2	0.075	4	0.300	2	0.075	1.35	0.41
Jun-09	10	0.750	8	0.300	4	0.300	2	0.075	4	0.300	8	0.300	1.35	0.68
Jul-09	12	0.900	9	0.338	6	0.450	3	0.113	6	0.450	3	0.113	1.80	0.56
Aug-09	8	0.600	7	0.263	4	0.300	2	0.075	4	0.300	2	0.075	1.20	0.41
Sep-09	10	0.750	8	0.300	3	0.225	2	0.075	4	0.300	2	0.075	1.28	0.45
Oct-09	10	0.750	8	0.300	4	0.300	2	0.075	3	0.225	2	0.075	1.28	0.45
Nov-09	11	0.825	8	0.300	4	0.300	2	0.075	4	0.300	2	0.075	1.43	0.45
Dec-09	15	1.125	10	0.375	6	0.450	3	0.113	5	0.375	3	0.113	1.95	0.60
Total	94	7.06	72	2.700	39	2.93	20	0.760	38	2.86	26.00	0.976	12.83	4.43

Recycling by Material



Recycling by Month



100 Terminal Street, Charlestown, MA 02129 T 617.241.9998 F 617.241-0294



This is a Toter: